



WEB UNITS & RATES:

Leaderboard (728x90)

Displayed on homepage and all posts, events, archives, and pages in header

- \$475 for 30 days
- \$850 for 60 days
- \$1,225 for 90 days

Medium Sidebar Rectangle (330x265)

Displayed on homepage, and all individual posts and events in sidebar

- \$375 for 30 days
- \$650 for 60 days
- \$925 for 90 days

Sidebar Skyscraper (330x600)

Displayed on homepage, and all individual posts and events in sidebar

- \$400 for 30 days
- \$700 for 60 days
- \$1,000 for 90 days

Horizontal Banner (1410x300)

Displayed on homepage and all posts, events, archives, and pages below content

- \$700 for 30 days
- \$1,300 for 60 days
- \$1,900 for 90 days

Horizontal Bottom (690x150)

Displayed on homepage and all posts, events, archives, and pages above footer

- \$250 for 30 days
- \$400 for 60 days
- \$550 for 90 days

\$500 for 90 days (Right position only)

Submit your ad to: ads@afampov.com or speak with Danielle at 413-796-1500

Deduct 5% off rate if you are a NON-PROFIT ORGANIZATION

ONLINE ADVERTISING ORDER FORM

Please fill out this form and return with with your ad graphic. Your graphic must be emailed to: ads@afampov.com as a gif, jpg, png, or pdf format.

Business Name: _____

Telephone No.: _____

URL to link ad: _____

Address: _____
 Street City/State Zip

Authorized by: _____
 Name Email Date

AD SIZE	COST 30 / 60 / 90 Days	Run Time 30 / 60 / 90 Days	Month(s) to Start	TOTAL DUE
Leaderboard (728x90)	\$475/\$850/1,225			\$
Medium Sidebar Rectangle (330x265)	\$375/\$650/\$925			\$
Sidebar Skyscraper (330x600)	\$400/\$700/\$1,000			\$
Horizontal Banner (1410x300)	\$700/\$1,300/\$1,900			\$
Horizontal Bottom (690x150)	\$250/\$400/\$550/ \$500 (90-days Right position only)			\$

Payment made by: Cash Check Invoice

Total Amount Enclosed: \$ _____ Ad Attached: Yes /No Date Rec'd: _____