

Af-Am

POINT OF VIEW



Your VOICE

Your COMMUNITY

Your POINT OF VIEW

Our Community News Magazine

ADVERTISING ORDER FORM

(Ads must be rec'd by the 15th of the month for placement in the next month's issue.)

Please fill out this form and return it with your "camera-ready" ad. Your ad must be e-mailed to: ads@afampov.com as a "pdf," "jpeg," "tiff" or computer-generated and given to us on CD or disc.

Business Name: _____ Telephone No.: _____

Address: _____

Street	City	State	Zip Code
Authorized by: _____ / _____ / _____			
Print Name	Email Address	Date	

<u>Ad Size</u>	<u>B/W Rates</u>	<u>Publication Dates</u>	<u>Color</u>	<u>% Off/Total</u>
{ } Business Card 3"x 2"	\$ 50.00	_____	\$ 65.00	
{ } Special Size 3"x 2.6"	\$ 75.00	_____	\$ 90.00	
{ } Coupon Size 4.65" x 1.75"	\$ 150.00	_____	\$ 165.00	
{ } Vertical Size 2.25" x 4.65"	\$ 225.00	_____	\$ 275.00	
{ } 1/8 Page 4.65" x 2.6"	\$ 275.00	_____	\$ 325.00	
{ } Banner Size 9.5" x 2"	\$ 325.00	_____	\$ 400.00	
{ } 1/4 Page 4.65" x 5.3"	\$ 450.00	_____	\$ 550.00	
{ } 1/2 Page <i>horizontal</i> 9.5" x 5.3"	\$ 750.00	_____	\$ 950.00	
{ } 1/2 Page <i>vertical</i> 4.65" x 10.75"	\$ 750.00	_____	\$ 950.00	
{ } 3/4 Page 9.5" x 8.6"	\$ 1,000.00	_____	\$1,300.00	
{ } Full Page 9.5" x 10.75"	\$ 1,200.00	_____	\$1,600.00	

Please call for prices for Special Requests for Full Page Back Cover or Full Page Inside Cover
 For 1 spot COLOR ads, add \$125.00 to cost of full page ad; \$62.50 to half page ad cost, etc.

Payment must be made at the time of ad placement.

Payment made by: { } Cash { } Check

Total Amount Enclosed: \$ _____ Ad Attached: ___ Yes ___ No Date Rec'd: _____